

Brasil & Belleza



About Brasil & Belleza

The **Brasil & Belleza Group** has been exclusively importing, distributing and representing Brazilian brands in the EU since 2010.

We are located in Moncada and Reixach in 2 industrial plants with **Warehouse and Cash and Carry** with more than **2,000 references** in stock.

After 13 years of experience in hair care, customer care and research, we have developed a **product line specific to the expectations and needs** of each of our customers.

The professional treatments of **Brazilian Straightening, Hair Botox and Mass Replenishment** as well as the **6 salt -free Maintenance Lines**, are Made in Brazil, based on natural assets and provide visible results from the first application.



Blue Line

BOTOX EFFECT

FINE

Green Line

DEEP CLEANING

GREASY

DANDRUFF

Gold Line

INTENSE HYDRATION

DRY

FRIZZ

Rosé Line

TOTAL REPAIR

DAMAGED

FRIZZ

Fucsia Line

DEFINED CURLS

CURLY

AFRO

Violet Line

PERFECT BLOND

BLOND

Grape Line

PROFESSIONAL TREATMENTS

FRIZZ

Flax Line

PROFESSIONAL TREATMENTS

VEGAN



Blue Line

BOTOX EFFECT

FINE



- For mixed hair, fine, without volume, fragile and lifeless
- The result is a stronger hair, full of life, with more body and volume, very bright and perfumed
- Salt-free, with Castor Oil, Hyaluronic Acid, Chamomile and Propolis
 - Accelerates growth
 - Hydrates and rejuvenates
 - Nourishes and gives body
 - Provides vigor and density



Shampoo

Conditioner

Serum

Green Line

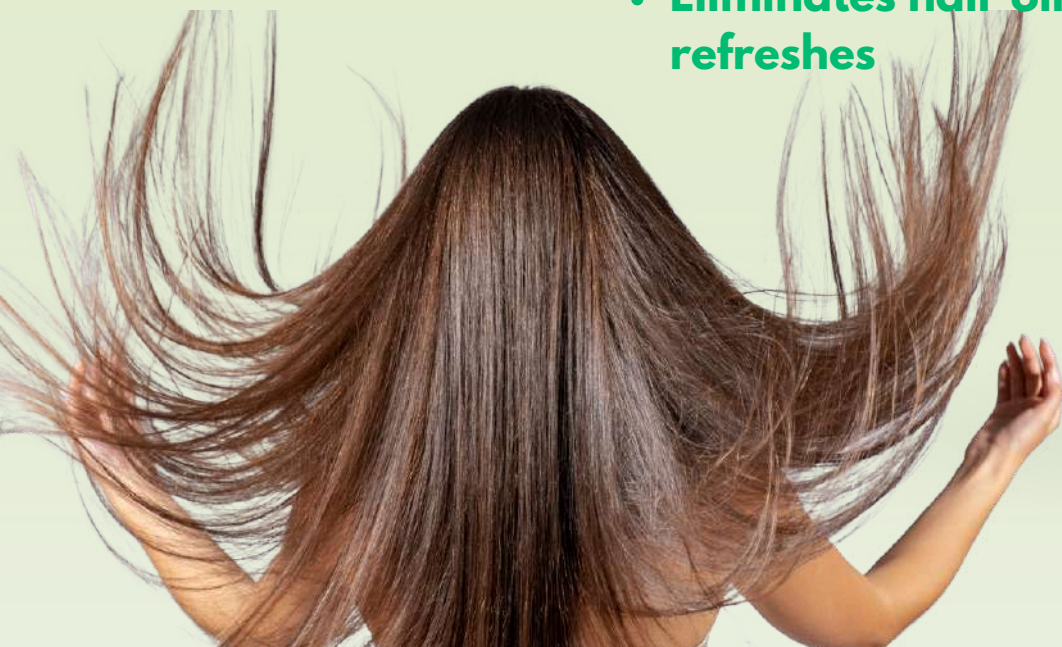
DEEP CLEANING

GREASY

DANDRUFF



- For all types of hair, especially oily, fragile, dandruff, with breakage and slow growth
- The result is hair and scalp very clean, detoxified, with feeling of freshness, shine and healthy growth
- Salt-free, with Green tea, Ginger and Mint
 - Stimulates growth
 - Prevents dryness and itching
 - Eliminates hair oil and refreshes



Shampoo



Conditioner

Gold Line

INTENSE HYDRATION

DRY

FRIZZ



- For frizzy, dry and dehydrated hair
- The result is a repaired hair, very clean, without frizz, silk touch and extra shine
- Salt-free, with Argán Oil and Ojon Oil



- Nourishes
- Hydrates
- Softens
- Provides Shine
- Restores



Shampoo

Hair Mask

Serum

Rosé Line

TOTAL REPAIR

DAMAGED

FRIZZ



- For damaged, bleached hair with keratin treatment or straightening.
- The result is shiny hair, more repaired and hydrated, with fewer split ends, with more resistance and elasticity
- Salt-free, with Keratin and Hyaluronic Acid
- Improves resistance
- Restores elasticity
- Regenerates hair
- Replenishes the capillary mass
- Eliminates frizz



Shampoo

Hair Mask

Serum

Fucsia Line

DEFINED CURLS

CURLY

AFRO



- For wavy, curly and afro hair
- The result is hair with delicate cleaning, highly hydrated, repaired, with controlled, defined curls, loose and shiny
- Salt-free y Without Sulfates (Low Poo), with Ceramides, Rosehip and Panthenol
- Hydrates
- Nourishes
- Improves elasticity
- Softens



Shampoo

Hair Mask

Curls Activator

Violet Line

PERFECT BLOND

BLOND



- For blond hair (natural, dyed, bleached, with highlights, etc), white or gray
- The result is a mane with colder tones, hydrated, shiny and silk touch
- Salt-free, with Blueberry extract and Collagen
- Eliminates yellow
- Provides shine
- Hydrates
- Silky touch



Shampoo

Conditioner

KERATIN STRAIGHTENING

GRAPE & HYALURONIC



- **Maximum straight for 6 months**
- **For all types of hair**
- **Intensive Repair**
- **100% frizz free, soft and “wow” shine**
- **FEasy to use and does NOT change color**

Amazonian assets:

- **Grape - hydration**
- **Keratin - repair**
- **Hyaluroinc Acid - nutrition**



Shampoo



Keratin Treatment

HAIR BOTOX

GRAPE & HYALURONIC



Hair Botox



Botox Mousse

- Hair Surgery treatment that **REPAIRS, REJUVENATES AND STRAIGHTENS**
- For all types of hair
- **Mirror shine, hair 100% repaired, without frizz, hydrated and soft for 4 months**



Shampoo



Hair Botox



Shampoo



Botox Mousse

SERUM & HAIR OIL

GRAPE & HYALURONIC

BB One

- **13-in-1 Serum**
- **Facilitates Styling**
- **Thermal Protector**
- **For All Hair Types**
- **Express Straightening**
- **Deep Hydration**
- **Post-Chemical Restorer**

Amazonian assets:

- **Grape - hydration**
- **Keratin - repair**
- **Hyaluroinc Acid - nutrition**



BB One 200ml

Hair Oil

- **End Finisher**
- **Ultra-Smooth and Silky Touch**



Serum 30ml



VEGAN STRAIGHTENING FLAX & COLLAGEN

VEGAN

- **Vegan Hair Therapy**
- **Flawless, Natural Straightness for 6 Months**
- **For All Hair Types**
- **Total Reconstruction**
- **100% Frizz-Free, Healthy, and Long-Lasting**
- **Easy to Use**

Botanical Actives:

- **Essential Oils - Hydration**
- **Flax and Plant-Based Keratin - Repair**
- **Collagen and Hyaluronic Acid - Nourishment**



Shampoo

Vegan Treatment

VEGAN HAIR BOTOX

FLAX & COLLAGEN

VEGAN

- Express Botox Treatment
- For All Hair Types
- Repairs, Rejuvenates, and Hydrates
- Volume, Soft Hair, and 5D Shine
- Frizz-Free and Smooth for 4 Months

Botanical Actives:

- Essential Oils - Hydration
- Flax and Plant-Based Keratin - Repair
- Collagen and Hyaluronic Acid - Nourishment



Shampoo

B-T-X 1L

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