

# STRAIGHTENING B&B FLAX AND COLLAGEN

## method of use

### STEP 0 – Hair Diagnose

- **BEFORE photo** (super important, the customer will feel special)
- Suitable for all types of hair
- Result: **very healthy, extra smooth and shiny hair**

### STEP 1 – Deep Cleansing Shampoo

- Wash hair by massaging the scalp with your fingertips
- Rinse with plenty of water and repeat now washing the entire length of the hair (always in the direction of hair cuticles)
- Rinse and repeat for the third time and let it act for **5 minutes** and rinse
- Pay special attention to the back of the neck

### STEP 2 – Vegan Straightening

- **Dry hair** from 80% with your fingers down direction (**afro or resistant dry 100%**)
- Use gloves, a bowl and a palette **new tools** (to not contaminate)
- **Vigorously shake** the treatment bottle (important)
- Put **50-60g** of the Step 2 in the bowl, depending on the length/thickness of hair
- Move the mix with the palette to activate treatment
- Make sections on damp hair and hold each strand tightly
- Be **generous** when applying (hair must be impregnate)
- **Start with the back of the neck** and apply treatment “part yes part no”
- Massage with the hands for absorption and use a **wide spikes comb** to distribute
- Use a fine comb to remove the excess (can be reused for another strand)
- Cover with plastic wrap to maintain humidity
- **Acting Times** (if you have doubts, extend the time):

- Discolored, porous and fine hair: **50 to 60 minutes**
- Virgin, thick or resistant hair: **75 to 90 minutes**

- **RINSE ONLY WITH WATER** from 50% to 80% (no shampoo)
- Corresponds to 30-70 seconds or until water comes out mauve or light pink
- **Porous and fine hair should be more washed and the resistant less**
- **Important: let more products residues in hair ends and rinse more the roots**
- **DRY HAIR 100%** according to hair type:
  - Discolored, porous and fine hair: **down direction with racket brush**
  - Virgin, thick or resistant hair: **make a perfect brushing**
- **IRONING** this is the most technical step of this treatment
- **Fine strands: 0.5 thickness and 1cm narrower than the iron plates (tightly)**
- Start on the back of the neck and run **10-15 times** each lock according to the type of hair
- Prepare the **titanium hair iron** between **200-230°** according to the hair:
  - Discolored, porous and fine hair: **200°C**
  - Virgin, thick or resistant hair: **230°C**
- Depending on the hair, it is advisable to work with 2 temperatures (balayage)
- Hair with very curly roots, insist with iron in that zone
- Hair with highlights, do not insist too much on roots nor use force (to no oxidate)
- **POLISHING:** it is recommended to cut hair ends to give a healthy hair look
- **AFTER photo or video** (very important to see the result of your well-done work!)
- Optional: rinse with water and apply a mask and air dry to see the results
- **IMPORTANT:** if any hair wave appear, especially in hair contours or near roots, use the iron again **230°C in that area** and make a small touch-up



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### ***TIPS – Last Recommendations***

- It is possible to wash the same day with salt-free products (Sodium Chloride)
- For longer lasting results, use the **B&B** salt-free lines

