

ALISA BRASIL PROFESSIONAL

Method of use

STEP 0 – Hair Diagnosis

- **Keratin straightening treatment in 2 steps**
- Ideal for **all hair types**: thin, natural, thick, dyed, bleached, blond or damaged
- Allows 3 different services:
 - **Brazilian straightening**: recommended for straightening and eliminating frizz. Result: **extra straight and shiny hair** for 4-6 months
 - **AlisaBrasil Mix Cocktail**: recommended as a **shielding treatment** and **capillary sealer**. Result: hair **more moisturized** and **without frizz** for 1-3 months
 - **Hair Botox**: recommended for **reducing volume and eliminating frizz**. Result: **disciplined** and **soft hair** for 2-4 months
- It is possible to make highlights and color on the same day. In this case, the service would be done, and we would go directly to the STEP 2 (there's no wash with the pre-treatment shampoo) and we would prepare the iron at a maximum temperature of 180°.

STEP 1 – Pre-treatment Shampoo

- Wash hair with shampoo and rinse with plenty of water
- Repeat this process 3 times
- **In virgin hair, in the last wash leave on for 15 min (exactly)**
- Tips for a perfect wash:
 - Do not rub the root too much
 - Massage the entire length of hair
 - Pay special attention to the back of the neck
- Dry hair completely with a hairdryer

STEP 2 – Brazilian Straightening Service

- **Vigorously shake the treatment bottle (important)**
- Use gloves, bowl and a palette
- Put **50-75g** of the STEP 2 in the bowl, depending on the length/thickness of the hair
- Make 4 partitions on hair

- Apply the treatment with the pallet, grabbing fine locks of hair
- Start with the back of the neck at 1 cm of the root
- Use enough product to cover all the lock
- Run a fine comb to remove the excess
- **Leave on for 20 min maximum**
- **DO NOT RINSE and do not exceed the recommended time**
- Untangle hair with a comb
- **Dry down by brushing** until hair is **completely dry**
When you think it is fully dried, dried it even more: it has to be fully dried
Very voluminous hair: pre-dry only with a hairdryer before brushing
- Prepare the straightener at a temperature between 180-230° according to hair:
 - Thin, bleached and damaged hair: **180°C**
 - Normal hair: **200°C**
 - Thick and resistant hair: **230°C**
- Make partitions and divide hair in fine locks in order to straighten it (the hair has to touch the straightener on the upper and the lower part)
- Start from the back of the neck and straighten **7-10 times** each lock according to hair type
- In very damaged ends, run less times
- Wait until hair is cold
- **Rinse hair only with water, removing all the product**
- Dry with a hairdryer lining down
- **The hair will be straight without needing a brush**
- It is optional to straighten or cut the ends in order to finish cleanly

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STEP 2 – AlisaBrasil Mix Cocktail Service

- Vigorously shake the treatment bottle (important)
- Use gloves, bowl and a pallet
- Put **30g** of the STEP2 in the bowl + **15g** of a hair oil + **15g** of a professional mask (we recommend the Keraform Nano) depending on the length/thickness of the hair
- Mix all ingredients to obtain a homogenous cream
- Make 4 partitions on hair
- Apply the treatment with the pallet, grabbing fine locks of hair
- Start with the back of the neck at 1 cm of the root
- Use enough product to cover all the lock
- Run a fine comb to remove the excess
- **Leave on for 20 min maximum (do not exceed the recommended time)**
- **RINSE**
- Untangle hair with a comb
- **Dry down by brushing** until hair is **completely dry**
When you think it is fully dried, dried it even more: it has to be fully dried
Very voluminous hair: pre-dry only with a hairdryer before brushing
- Prepare the straightener at a temperature between 180-230° according to hair:
 - Thin, bleached and damaged hair: **180°C**
 - Normal hair: **200°C**
 - Thick and resistant hair: **230°C**
- Make partitions and divide hair in fine locks in order to straighten it (the hair has to touch the straightener on the upper and the lower part)
- Start from the back of the neck and straighten **5-7 times** each lock according to hair type
- In very damaged ends, run less times
- ¡Done!

STEP 2 – Hair Botox Service

- Vigorously shake the treatment bottle (important)
- Use gloves, bowl and a pallet
- Put on a **plastic sprayer 30-50g** of the STEP2 depending on the length/thickness of the hair
- Make 4 partitions on hair
- Spray the product on the 4 partitions starting from the back of the neck area
- Run a fine comb to remove the excess
- **Leave on for 10 min maximum**
- DO NOT RINSE and do not exceed the recommended time
- Untangle hair with a comb
- Dry down by brushing until hair is completely dry
When you think it is fully dried, dried it even more: it has to be fully dried
Very voluminous hair: pre-dry only with a hairdryer before brushing
- Prepare the straightener between 180-230° according to hair:
 - Thin, bleached, damaged hair: **180°C**
 - Normal hair: **200°C**
 - Thick and resistant hair: **230°C**
- Make partitions and divide hair in fine locks in order to straighten it (the hair has to touch the straightener on the upper and the lower part)
- Start from the back of the neck and straighten **5-7 times** each lock according to hair type
- In very damaged ends, run less times
- Wait until hair is cold
- **Rinse hair only with water, removing all the product**
- Dry with a hairdryer lining down

TIPS – Last Recommendations

- It is mandatory to use salt-free products (Sodium Chloride) to maintain hair smooth results